

A close-up photograph of a man with a beard and mustache, wearing a dark shirt, holding a baby. The baby is wearing a patterned onesie and has a pacifier in its mouth. The man's face is in profile, looking down at the baby. The background is softly blurred, showing other people in a public setting.

**A REAL MAN**  
PUTS  
HIS CHILD IN  
**its place**

Because being a **Dad**  
is your biggest strength.

NATIONAL CAMPAIGN



Find out more at [mencare.bg](http://mencare.bg)