

March 2015

MenCare's March 2015 newsletter features events and updates from our partners in Bulgaria, Indonesia, Lebanon, Russia, Rwanda, Sri Lanka, the United States, and around the world. Read up on the case for global paternity leave, check out a new video (and campaign) inspiring youth to eliminate gender-based violence, learn about fatherhood trainings and competitions, and more!

FEATURED VIDEO

MenCare+ Indonesia launches "Generasi Jagoan" to promote positive images of masculinity



[\(Click to watch video.\)](#)

"[Generasi Jagoan](#)," a new film and campaign launched by [MenCare+ Indonesia](#) coordinator [Rutgers WPF](#), promotes positive images of masculinity to young men aged 15-24 with the goal of preventing violence against women and among youth. The new campaign aims to redefine concepts of what it means to be a man in Indonesian society and to create a generation of young men who are gender-sensitive and non-violent.

Watch the film [here](#) and learn more about MenCare+ Indonesia [here](#).

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WHAT'S NEW

Promundo and New America host seminar on the benefits of paternity leave around the world

UPDATES AT A GLANCE

[MenCare+ Indonesia launches "Generasi Jagoan" to promote positive images of masculinity](#)

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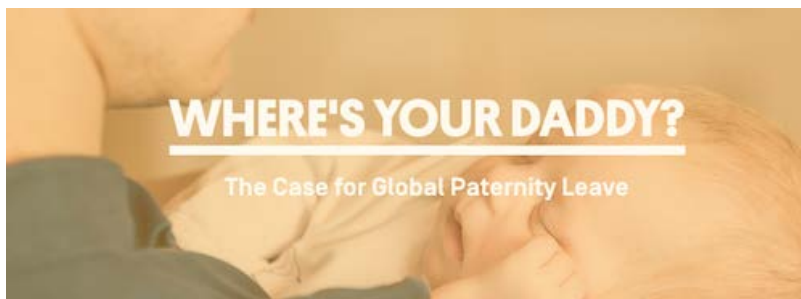
[Call for Proposals](#)

[Related News](#)

[Who's Who at MenCare](#)

FEATURED SURVEY

**MenCare Evaluation:
The 10 in 10 Challenge!**



WHERE'S YOUR DADDY?

The Case for Global Paternity Leave

UNITED STATES - On Wednesday, January 28, MenCare's co-coordinator [Promundo](#) and the [New America Foundation](#) hosted an afternoon of discussions emphasizing the benefits of paternity leave policies, with examples and evidence from around the world. Entitled "[Where's Your Daddy](#)," the event shed light on the importance of paternity leave for women, children, and men – and on its benefits for business. Panelists, including those from Slate, the Fatherhood Institute, Change.org, the Department of Labor, and more shared their support, success stories, and lessons learned in advocating for and implementing parental leave policies at the corporate, local, and national levels. Speakers from various NGOs, foundations, corporations, and government institutions also analyzed the current lack of paternity leave policies globally, as well as the social stigmas that men who take paternity leave sometimes face.

Learn more about the event and watch a recording of the discussions [here](#), and learn about the importance of parental leave policies [here](#).

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Lebanon launches adaption of the Program P fatherhood training manual

Under the patronage of His Excellency the Minister of Social Affairs Mr Rashid Derbes, ABAAD - Resource Center for Gender Equality, in close partnership with Save the Children International, is honored to invite you to the launching ceremony of its new Training Manual entitled:

Program P

Wednesday, February 25, 2015 | Monroe Hotel
From 10:00 AM till 12:00 noon | Downtown Beirut

This launching ceremony aims at introducing the audience to the adapted version of the Global "Program P" manual which provides concrete strategies and activities to engage men in active positive fatherhood, from their partner's pregnancies through their children's early years. It identifies the best practices on engaging men in maternal and child health, caregiving, and preventing violence against women and children on basis of equality and non-violence.

Ceremony Program:

- Speech of ABAAD's Director Ms. Ghida Anani
- Speech of Save the Children's Director Mr. Ian Rodgers
- Word of His Excellency Minister Rashid Derbes
- Presentation of the adaptation process of the manual and its various components Ms Anita Nassar

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LEBANON - On February 25 in Beirut, Lebanon, [ABAAD](#), in partnership with Save the Children, [launched](#) an adapted version of MenCare's "[Program P](#)" manual, which provides concrete strategies and activities to engage men globally in active fatherhood, from their partners' pregnancies through their children's early years. The training manual identifies best practices in engaging men in maternal and child health, caregiving, and preventing violence against women and children. During the launch ceremony, which was attended by almost 200 people, representatives from ABAAD and partner organizations introduced the adapted manual, discussed its adaptation process, and provided an overview of the program's various components.

Learn more about the event [here](#) and about Program P [here](#).

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MenCare Bulgaria's "Fathers' Week" promotes involved, non-violent fatherhood



As the global MenCare Campaign comes to the end of its three-year cycle, we would be very grateful if you could spend up to *10 minutes* answering *10 simple questions* to help us examine its impact.

Click [here](#) to fill in the short survey before March 5th.

FEATURED INTERVIEW

Interview with Andrew Levack



Andrew Levack, Deputy Director of U.S. Programs at [Promundo](#) (MenCare's global co-coordinator), discusses [MenCare](#) and the importance of involved fatherhood with Jason Kravits at the [Dad 2.0 Summit](#). Watch the full interview [here](#).

FEATURED REPORT

State of the World's Fathers



BULGARIA - A consortium of 10 NGOs that work with children, parents, and educational and social institutions in Bulgaria held "Fathers' Week" from November 17 to 23, 2014, as part of [MenCare Bulgaria](#)'s national "[Being a Father](#)" campaign. The event raised awareness about the benefits of active fatherhood in promoting a violence-free family environment and healthy child development.

The initiative attracted 40 schools, 30 NGOs, 15 state and cultural institutions, and 15 clubs across the country. The campaign also received coverage from 56 national and regional TV and radio stations, newspapers, and online media channels. The event's success highlights the power of the campaign's messaging, and the building momentum and attention to involved fatherhood in the region.

Learn more about MenCare Bulgaria [here](#).

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MenCare+ Rwanda launches "Pillars of Peace"



RWANDA - In March, [MenCare+ Rwanda](#), known locally as "Bandebereho" ("role model"), will launch its men's group therapy program "Pillars of Peace." The Pillars of Peace groups will work with men to end cycles of violence and promote peace at home and in the community. The approach has been adapted from [Living Peace](#), a program developed and piloted by MenCare's co-coordinator [Promundo](#) and partners in Democratic Republic of the Congo and Burundi with the World Bank's LOGiCA program. In February, 72 local group facilitators were trained on how to conduct the 14-week group therapy sessions by staff of MenCare+ Rwanda's coordinator, the [Rwanda Men's Resource Center](#), and mental health professionals from four district hospitals. In 2015, the Pillars of Peace groups will reach more than 1,000 men in four districts of Rwanda.



State of the World's Fathers, a new MenCare Global Campaign report, will be launched in June 2015.

The *State of the World's Fathers* report will highlight research, data, policies, and programs from around the world related to men's participation in caregiving and fatherhood, and it will define a global advocacy agenda for involving men and boys in care as part of the solution to achieve gender equality and positive outcomes for women, children, and men themselves.

We hope that the report will be a useful tool for MenCare partners and other organizations advocating for change.

For more information, contact sowf@men-care.org.

CALL FOR PROPOSALS

Targeted Call for Proposals: Integrating early child development and violence prevention



Linking education, health and violence prevention interventions can have greater positive impact on a child's development potential than addressing each discipline separately. The UBS Optimus Foundation has put out a call for proposals on integrating early child development and violence prevention in Nepal, Indonesia, Brazil and Mexico. The deadline for submission is March 30th. Learn more [here](#).

RELATED NEWS

Learn more about MenCare+ Rwanda [here](#).

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Sharing the care work in Sri Lanka



SRI LANKA - [MenCare Sri Lanka](#) shared this photo and story of transformation from Kalimutthu Mathiyalagan, a father of four and a MenCare fathers' group participant, in the Nuwara Eliya Area Development Program:

"Through MenCare, I learned how much my wife is discriminated against when we don't share household activities. She works restlessly at home - taking care of the children, cooking, washing, cleaning. I do a lot less work at home and have enough time to rest. If I help her, she can find some time to rest. [Now] I want my children to grow well and be well educated. I am committed to that."

Learn more about MenCare Sri Lanka [here](#).

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"World's Greatest Dad" contest in Russia brings attention to involved fatherhood



RUSSIA - Cheboksary, the capital of the Autonomous Republic of Chuvashia in Russia, held a "World's Greatest Dad" contest for dads and families on February 19. The main purpose of the event was to showcase the importance of involved fatherhood for family wellbeing and children's education. Throughout the event, the participants took care to highlight dads' responsibility to take on an equal share of housework and care work. The winner of the competition was Vladimir Arseev, who was awarded the nomination for "World's Greatest Dad." As he accepted the award, he said, "The main thing is that my son was proud that I won."

Read more about the contest [here](#) and learn more about MenCare Russia [here](#).

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Papa Does Preach—and He Also Changes Diapers



Just 20 years ago, paternity leave was mostly scoffed at. But today, experts agree that when men take a greater role in caregiving, everyone benefits. So how do we get governments and businesses to rethink their policies?

Read the full story in [Pacific Standard Magazine](#).

Who's Who at MenCare

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UPCOMING EVENTS

23rd Conference on Men and Masculinities

The American Men's Studies Association will host the [Twenty-Third Conference on Men and Masculinities](#) with MenEngage and the Center for the Study of Men and Masculinities of Stony Brook University. The conference will take place March 5-8, 2015 in New York City. For more information on the event and registration, click [here](#).

Global Men's Health Panel and Webinar: Opportunities, Barriers and Benefits for Everyone

This webinar, held on March 6, 2015 at 11:15am-12:30pm EST, is part of a panel discussion at the Conference on Men and Masculinities and will bring together international experts on masculinities and health at the research, programming, and policy levels. It will seek to advance the debate on approaching gender and health from a more comprehensive perspective that engages men as clients, partners, and advocates together with women and girls. Click [here](#) to find out more.

59th Session of the Commission on the Status of Women

The [Fifty-Ninth Session](#) of the [Commission on the Status of Women](#) (CSW) will take place at the United Nations Headquarters in New York City March 9-20, 2015. The main focus of the event will be the [Beijing Declaration and Platform for Action](#). Click [here](#) to find out more.

[MenCare](#) is a global fatherhood campaign, coordinated by [Promundo](#) and [Sonke Gender Justice](#). Our mission is to promote men's involvement as equitable, non-violent fathers and caregivers in order to achieve family well-being and gender equality.

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