

Men Care

A GLOBAL FATHERHOOD CAMPAIGN

Men
Care



MAY 2013

FEATURED NEWS

MenCare's First Ever Global Meeting

From June 10 - 13th MenCare will host its first ever global meeting in Cape Town, South Africa. The MenCare Global Meeting will bring together partners from over 11 countries (we've now grown to 16!) where MenCare activities are being implemented. It will provide an opportunity for all participants to learn from other countries' experiences, to build on the MenCare movement, and to develop a global advocacy agenda.



Follow us on Twitter @mencareglobal and join the conversation live June 10 - 13th using #MenCare2013 !

AT A GLANCE

- Global Meeting
- MenCare+
- Welcome Cape Verde
- Sri Lanka Success
- One Billion Rising
- Donate Now!

WHAT'S NEW

Introducing MenCare+: Engaging Men in a 4-Country Initiative

Men Care +

ENGAGING MEN IN A 4-COUNTRY INITIATIVE

Based on the tenets of MenCare, the MenCare+ Program is a 3-year, 4-country collaboration between Rutgers WPF and Promundo-US, created to work with men, ages 15-35, as caregiving partners in maternal and child health (MCH) and sexual and reproductive health rights (SRHR).

The program is supported by the Ministry of Foreign Affairs of the Netherlands and is being implemented in Brazil, Indonesia, Rwanda and South Africa. Learn More on [MenCare's Website](#).

Women Deliver Spot Light

MenCare will be promoted by its Global Coordinators, Jane Kato-Wallace and Wessel Van der Berg, at Women Deliver's 3rd Global Conference in Kuala Lumpur, Malaysia May 28-30th. Gary Barker, Promundo's International Director, will participate in Presidential Session entitled "Ending Violence Against Women."



At Women Deliver's Cinema Corner, MenCare's Brazil Film, Marcio's Story, will be screened alongside other film finalists during the conference. [Watch the film here](#).

Welcoming Cape Verde to MenCare



The new Ami é Pai campaign ("I'm a father" in Creole), jointly initiated by Cape Verdean governmental organizations and Promundo-Brazil, hopes to contribute to changing the Cape Verdean culture related to gender norms and masculinity, which limits men's ability to show affection and actively participate in their families' lives.

The campaign has already incorporated a training workshop for government, civil society, private organizations and individuals on issues related to gender equality and fatherhood, and has held community forums in three low-income communities to exchange experiences with the residents and to understand local dynamics in gender equality and masculinity.

The campaign has a video ([watch here](#)), poster (above), and relies on the active participation of nationally known artists.



Contests and Commendations in Sri Lanka

In Sri Lanka, World Vision has expanded its fatherhood group sessions to nearly 170 new men. In addition to working inside of the groups, men are now taking to the streets and speaking with families, specifically men, about caregiving and non-violence.



At the national level, the health and nutrition sector is now integrating the MenCare approach as a **best practice** to promote health and nutrition, and have identified this as a **best initiative** and will be integrated in programming throughout the country.

Coming up this month: an art competition and photo exhibition with school-aged and preschool children, and an essay, poetry and story competition on the theme of fatherhood for use in discussions with men and as reading materials for children's reading groups. A training of trainers (TOTs) will also be conducted for school masters, using the [Sri Lanka's Fathers' Group Manual](#), to prepare them for leading group sessions with the school children's fathers.

Fathers Care Joins One Billion Rising in India

In India, Father's Care has been launched in the states of Jharkhand, Madhya Pradesh and Maharashtra: a total of 700 villages in 32 districts.

Fathers Care jumped on board with the One Billion Rising Campaign, motivated by stories about sexual abuse of violence not only against women but also against children.

As part of the campaign, FEM, CHSJ and Sangat organized several events over the past few months to discuss men's violence against women, the struggle for gender equality and breaking the silence in a patriarchal culture. Participants included students from Delhi University, women's groups, international donor organizations, Dalit Rights Organisation, Child Rights Groups, youth leaders from slums, and the Centre of Indian Trade Unions.



Looking for a Way to Donate?



MenCare has made its debut on Catapult, the crowdfunding platform for projects benefitting women and girls. Our project, Dolls for Dads, aims to supply baby dolls to fatherhood groups in Rwanda, to help fathers-to-be learn how to change, wash, dress and hold their babies, and other concrete caregiving skills.

[Donate now!](#)